

Hythe Cricket & Squash Club



Sponsorship Opportunities

Why sponsor us?

We are a family orientated club that forms an integral part of our local community. We offer a wide variety of entertainment during the year and play host to various events, such as the Hythe Life Food Festival, Bonfire and Fireworks night and several boot fairs.

The club is also used as a meeting place for several diverse community groups. Our ground has some of the best facilities in the area, benefiting from a newly re-laid cricket wicket, refurbished squash courts and first class clubhouse and bar. The club is fully licensed and open 7 days a week.

Sponsoring Hythe Cricket and Squash Club is an excellent way to advertise your company and to demonstrate your commitment towards putting something back into the local community.

Despite being run largely by volunteers, it is a fact that providing and maintaining our facilities is expensive, and cannot be done without some degree of commercial sponsorship.

The following pages detail the different sponsorship packages that are available, along with the various benefits that can be expected.

If you are interested in sponsoring the club or have any bespoke requests, please do not hesitate to contact us at info@hythecsc.com



Cricket Shirt Sponsorship

Being the primary sponsor of the cricket section is an excellent way to gain company exposure with members of the club and the local area at a fraction of the price of other advertising methods.

How much does it cost?

We have created a competitive price plan providing maximum benefits to you at an affordable rate. Sponsorship can be paid on a yearly basis with attractive discounts each year this is re-newed. Prices are as follows:

- Year 1 – £1,250 + VAT
- Year 2 – £1,000 + VAT
- Year 3 – £750 + VAT

What are the benefits to you?

- 25 playing shirts printed with your logo on the front, worn by all senior cricket teams in competitive league matches for the duration of your sponsorship (you supply logo)
- One free hire of the clubhouse to be used for social events, meetings etc (subject to availability).
- Advertisement featured on the Club website with your logo, including link back to your company website.

- Announcement on Facebook and Twitter of the sponsorship deal and a minimum of 2 further announcements per year, including links to your own company.
- Sponsorship Banner in a prominent position at the club
- Advertisement in the Club Handbook (A5) which is provided to all members (if sponsorship agreed prior to printing, you provide artwork)
- Team photo with your company representatives which will be passed to the local newspapers.

Hythe Cricket and Squash Club will purchase the shirts and banner at our cost, using artwork provided by you.

Annual Banner Advertisement

Sponsorship around our picturesque ground is a high profile way of advertising at Hythe Cricket and Squash Club. Advertisement banners are 76cm x 183cm and are placed in prominent areas around the ground. They are visible to players, spectators, club members and the thousands of visitors attending our boot fairs and the annual Hythe Life Food Festival.

How much does it cost?

Banner advertisement is an effective way to maximise company exposure at our ground.

- Year 1—£350 + VAT
- Year 2—£300 + VAT

What are the benefits to you?

- Sponsorship banner in a prominent position at the club
- Announcement on Facebook and Twitter including links to your company at least twice a year
- Advertisement in the Club Handbook (A5) which is provided to all members (if sponsorship agreed prior to printing, you provide artwork)

- Advertisement featured on the club website with your logo, including links back to your own company website.

Hythe Cricket and Squash Club will purchase the banner at our cost (you supply artwork)

Annual Squash Court Advertising

Sponsorship in our newly refurbished squash courts is an excellent way of advertising throughout the year at Hythe Cricket and Squash Club. Advertisement boards are placed at the bottom of the court and are visible to players and spectators.

How much does it cost?

This is an extremely cost effective way to gain company exposure.

- Year 1—£225 + VAT
- Year 2—£175 + VAT

What are the benefits to you?

- Sponsorship board in one of the Squash courts
- Announcement on Facebook and Twitter including links to your company at least twice a year
- Advertisement in the Club Handbook (A5) which is provided to all members (if sponsorship agreed prior to printing, you provide artwork)

- Advertisement featured on the club website with your logo, including links back to your own company website.

Hythe Cricket and Squash Club will purchase the board at our cost (you supply artwork)

Advert in Annual Club Handbook

Commercially this represents our most accessible sponsorship opportunity and is aimed at both the individual and corporate sponsor.

How much does it cost?

We offer the following two options:

- Full Page—£50 + VAT
- Half Page—£25 + VAT

What are the benefits to you?

- Advert displayed in our A5 Club handbook (you supply artwork) available to members and local businesses.
- Announcement on Facebook and Twitter including links to your company.



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